

Nourishing the lives of our colleagues and communities

In the financial year to 28th March 2026, Premier Foods contributed **£1.28m** to community initiatives, supporting the causes that matter most to our colleagues and reflecting our role as a responsible food business.

Across food redistribution, volunteering, employability, colleague well-being and global giving, we continued to make a meaningful, locally driven impact in the communities where we operate by:

- **Playing our part in tackling the food insecurity that exists in our communities**
- **Supporting colleagues to volunteer their skills and time**
- **Charitable giving through our brands**
- **Deepening community partnerships**
- **Expanding opportunities for people who face barriers to work**
- **Promoting colleague well-being**

Premier Foods Community Contribution 2025/26

	Food donations	£680,090
	Cause-related Marketing	£150,357
	Community Programme Support	£147,128
	Colleague Volunteering	£102,566
	Grocery Aid	£93,228
	Financial donations to charities	£79,340
	Colleague fundraising	£28,392

Our role in tackling food insecurity

Millions of people in the UK face food insecurity whilst every year 4 million tonnes of edible food is wasted across the UK food industry. This is why our long-term partnership with FareShare, a national network of charitable food redistributors, is so important.

As one of the UK's largest food producers, Premier Foods has a key role to play in tackling food insecurity. Since 2020, our collaboration with FareShare has helped reduce and redirect food waste, raise vital funds, and support the charity through colleague volunteering and sharing our professional skills.



This year:

- We provided the equivalent of over 1 million meals to FareShare for redistribution to their network of 8,000 frontline charities.
- Our brands, including *FUEL10K* and cooking sauces (*Sharwood's*, *Lloyd Grossman*, *Homepride* and *The Spice Tailor*) worked with retailers and shoppers through cause-related marketing to extend our impact.
- FareShare and Company Shop (a member-only 'shop' that re-distributes surplus food and household goods at discounted rates) carried out Waste Walks across our sites to help identify surplus food suitable for redistribution.
- In partnership with FareShare, Alliance Food Sourcing and the Institute of Grocery Distribution, we developed an innovative solution to redirect surplus noodles for redistribution by FareShare.



Supporting colleagues to volunteer

Charities rely on volunteers for many reasons, including reducing operational costs, increasing service capacity and building community connections. Last year, our colleagues contributed 751 volunteering days to supporting community groups, food banks, charities and local projects.

And it wasn't just impactful for the charities:

77% of colleagues said volunteering improved their job satisfaction

89% said volunteering improved their wellbeing

Our partnership

with **neighbourly**

Neighbourly, a charity that connects businesses with charities and community groups, has unlocked thousands of flexible, local volunteering opportunities - helping us move closer to our 2030 ambition of 1,000 volunteering days each year, while building meaningful connections in our local communities.



Deepening community partnerships Supporting the causes close to our colleagues' hearts

- Our financial donations supported local charities nominated by our colleagues, such as Barnsley Hospital and Lifton Community Academy ensuring we stay close to the causes that matter most to our teams.
- Through our Matched Giving scheme, we celebrate and strengthen colleagues' personal fundraising by matching their donations up to a set limit. This year, the programme supported a wide range of charities, including Cancer Research UK, Prostate Cancer, Kidney Research, and the Alzheimer's Society.
- Our long-standing support for the British Red Cross Disaster Fund - now totalling £285K since 2021 - helps communities recover from extreme weather, natural disasters and conflict while also preparing for future challenges. The relationship

Supporting

BritishRedCross

between Premier Foods and the British Red Cross shows how businesses like ours can make a real difference in disaster response and community resilience.



Charitable giving through our brands

Our brands play a key role in enabling large-scale community support.

- We donated £90K through Asda's Ticked Pink campaign, supporting Breast Cancer Now and CoppaFeel! across special-edition packs of Mr Kipling, Angel Delight and McDougalls.
- In Australia, we donated \$35,000 AUD to Redkite - supporting children with cancer and their families. For every A\$1 invested in Redkite services, the community benefit is estimated at A\$4.



Inspiring young people through sport

We partnered with Chance to Shine's "Summer of Cricket" campaign to deliver 10,000 hours of cricket coaching in UK state primary schools. Through professional coaching sessions, pupils develop key cricketing and physical skills in a fun, friendly environment - building confidence, resilience, social skills, and a lasting love for the game.



Expanding opportunities for people who face barriers to work



Creating pathways into employment is a key part of our community work and strengthens our talent pipeline. Through focused partnerships and programmes, we're helping local people build the skills and confidence they need, often opening the door to long-term employment.

Championing inclusive recruitment

Having received a Gold Charter Mark from the Social Recruitment Advocacy Group last year for our efforts to open up recruitment pathways, we continue to offer Sector-Based Work Academy Programmes (SWAPs) at our Carlton and Stoke sites for people facing barriers to work.



Early careers and employability programmes

- Our One+1 work experience programme enabled 30 placements for young people, pairing students from colleagues' own networks who otherwise may not have access to professional opportunities.
- We continue to support early careers programmes including apprenticeships, graduate schemes, T-Level placements and industrial placements.



Giving our apprenticeship levy to good causes

In line with our commitment to social value, we redirected apprenticeship levy funds to support apprenticeship opportunities beyond Premier Foods, contributing to skills development across the wider economy. We have supported the funding of over 80 apprentices based in our communities since 2020.



Supporting black heritage students

We welcomed students from With Insight Education (a UK-based charity that focuses on improving access to higher education and early careers opportunities for Black heritage students) for a careers insight day at our St Albans office, where they explored apprenticeships, graduate routes and the world of product development.

“Melissa Anukem, Programme Manager, said: “The students had a wonderful time, some now plan to apply for roles at Premier Foods. They really loved the culture and environment. The office had such a welcoming atmosphere, and it made a big difference to the experience.”

Driving inclusion across the grocery industry



As a headline sponsor of Diversity in Grocery (DIG), we helped shape and champion inclusion across the sector - leading shared learning and hosting conversations on topics such as transgender inclusion, menopause and inclusive data.

These conversations create real cultural change, both in our business and across the wider industry.

GROCERY AID[®] Supporting colleagues' well-being

- Looking after the health and financial well-being of our colleagues is a priority for us. That's why we support GroceryAid, a UK-based charity providing financial, emotional, and practical support to people who work, or have worked, in the grocery industry.
- All Premier Foods colleagues can access GroceryAid's free and confidential financial, emotional and practical services when they need support. In the year 2025/26, we provided £93K to GroceryAid through a combination of sponsorship and donations.

Our Commitment

Through targeted partnerships and strong colleague engagement, Premier Foods remains committed to being a caring, responsible and community-led business, enriching life for our consumers, colleagues and communities.

