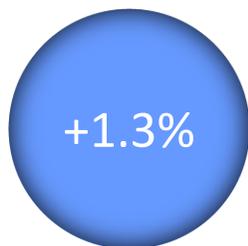


INTRODUCTION

Good financial performance and innovation continuing to deliver



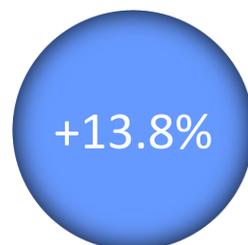
Financial results



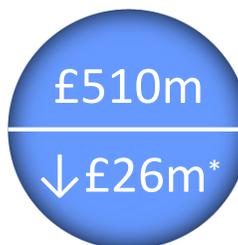
H1 Revenue growth



H1 Trading profit



H1 Adjusted eps



Net debt

Strategic & Operational Headlines



Mr Kipling relaunch



Batchelors



Strong H2 pipeline



Logistics challenges

* - Compared to FY17/18 H1



OODLES OF FLAVOUR

Alastair Murray
Chief Financial Officer



GROUP HEADLINE RESULTS

5th consecutive quarter of revenue growth and Trading profit up +6.2%



£m	FY18/19 H1	FY17/18 H1	Change (%)	Q2 Change (%)
Branded revenue	297	295	+0.5%	0.0%
Non-branded revenue	61	58	+5.5%	+6.5%
Total revenue	358	353	+1.3%	+1.0%
Divisional contribution	68	63	+8.4%	
Group & corporate costs	(17)	(15)	(16.1%)	
Trading profit	51	48	6.2%	
<i>Trading profit %</i>	<i>14.2%</i>	<i>13.6%</i>	<i>+0.6ppts</i>	
EBITDA	59	56	5.9%	
<i>EBITDA %</i>	<i>16.6%</i>	<i>15.9%</i>	<i>+0.7ppts</i>	

- Resilient revenue performance especially in Quarter 2 following hot summer in the UK
- Gross margin % up +1.8ppt ahead of prior year as full effect of recovery of input cost inflation comes through
- Consumer marketing flat in H1; expect FY to be in line with prior year
- Higher distribution costs in first half due to challenges faced in final phase of logistics transformation programme
- Group & corporate costs higher due to change in phasing of bonus provision

GROCERY

Flat revenue and growth in Divisional contribution



£m	FY18/19 H1	FY17/18 H1	Change (%)	Q2 Change (%)
Branded revenue	210	215	(2.1%)	(2.7%)
Non-branded revenue	46	40	+13.6%	+17.8%
Total revenue	256	255	+0.4%	+0.6%
Divisional contribution	57	51	+10.9%	
<i>Divisional contribution %</i>	<i>22.3%</i>	<i>20.2%</i>	<i>+2.1ppts</i>	

- Branded revenue: good Batchelors, Sharwood's and Angel Delight performances offset by lower Bisto sales in July and August and lower sales of Loyd Grossman cooking sauces
- International sales down (9%) in the period as growth in Sharwood's and Mr Kipling offset by phasing of Cadbury cake shipments to Australia and pricing alignment of export wholesalers
- Non-branded revenue grew due to progress at Knighton Foods, B2B phasing benefits and contract wins in Stuffing and Noodles
- Divisional contribution and margin % returned to FY16/17 levels following recovery of input cost inflation and also benefitted from lower promotional activity on Ambrosia
- Knighton Foods and International also delivered improved Divisional contribution performances

SWEET TREATS

Mr Kipling revenue growth of +13%



£m	FY18/19 H1	FY17/18 H1	Change (%)	Q2 Change (%)
Branded sales	87	81	+7.4%	+7.3%
Non-branded sales	15	17	(13.1%)	(19.0%)
Total sales	102	98	+3.8%	+2.1%
Divisional contribution	11	12	(1.7%)	
<i>Divisional contribution %</i>	<i>11.1%</i>	<i>11.7%</i>	<i>(0.6ppts)</i>	

- Excellent performance by Mr Kipling following major brand relaunch
- Cadbury cake core range in growth, offset by removal of tail SKUs
- Non-branded sales declined following the exit of some value contract ranges
- Divisional contribution slightly lower as revenue benefits from Mr Kipling branded relaunch offset by higher logistics costs and increased consumer marketing investment

OPERATING PROFIT

25.7% ahead of prior year



£m	FY18/19 H1	FY17/18 H1	Change (%)
Trading profit	51	48	6.2%
Amortisation of intangible assets	(18)	(18)	1.1%
Foreign exchange fair value movements	1	1	(11.1%)
Restructuring costs	(5)	(3)	(64.5%)
Net interest on pension and administration expenses	(1)	(1)	-
Operating profit before impairment of goodwill and intangible assets	28	27	5.6%
Impairment of goodwill and intangible assets	-	(4)	-
Operating profit	28	23	25.7%

- Amortisation of intangible assets in line with prior year
- Restructuring costs higher than prior year due to final phase of logistics transformation programme
- Prior year impairment related to Knighton Foods

ADJUSTED EARNINGS PER SHARE

13.8% growth due to Trading profit and lower interest

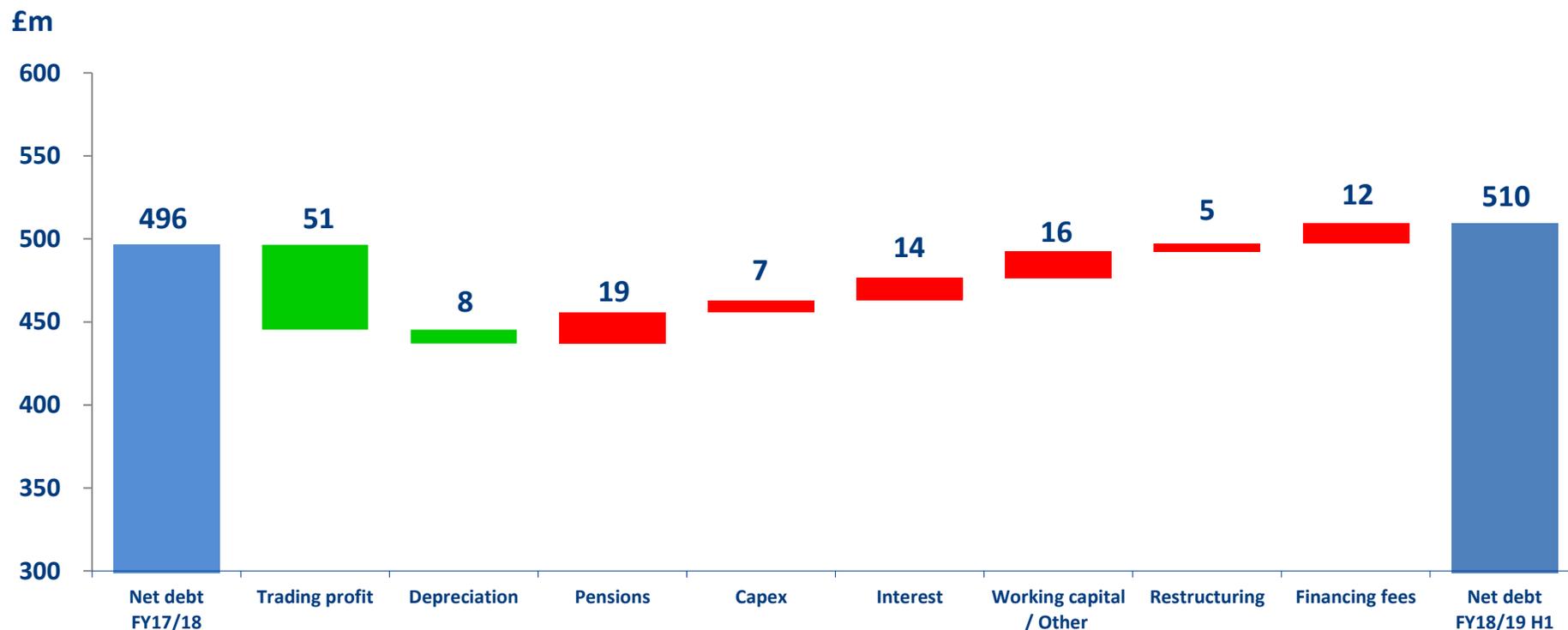


£m	FY18/19 H1	FY17/18 H1	Change (%)
Trading profit	51	48	+6.2%
Net regular interest	(21)	(22)	+3.6%
Adjusted PBT	30	26	+14.3%
Notional tax @ 19%	(6)	(5)	+14.3%
Adjusted earnings	24	21	+14.3%
Weighted average shares in issue (million)	840.8	834.2	
Adjusted earnings per share (pence)	2.91p	2.56p	13.8%

- Trading profit +6.2%
- Net regular interest slightly lower due to decreased margin following re-financing
- Notional tax rate in line with prior year

NET DEBT REDUCED BY £26m COMPARED TO A YEAR AGO

£510m at the Half year

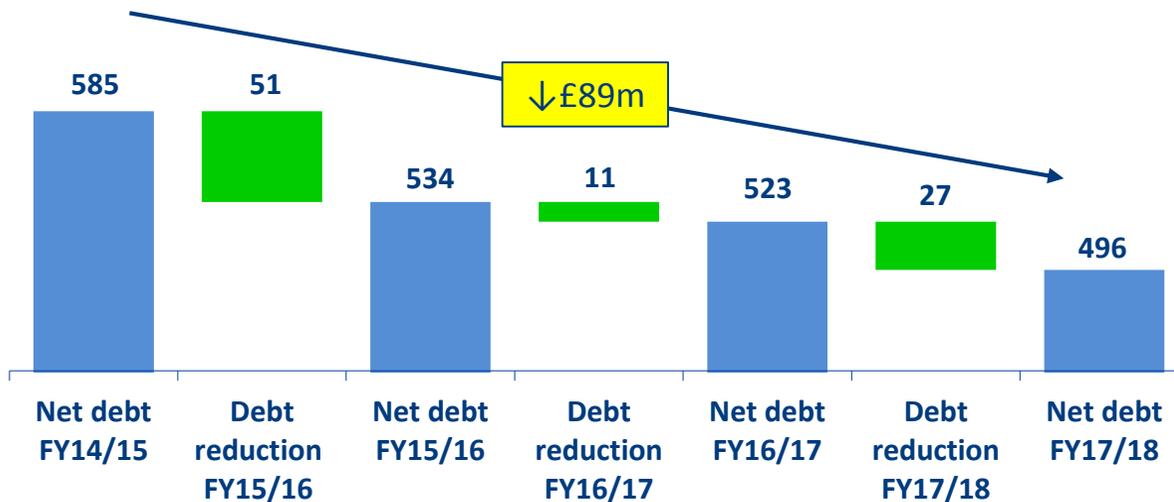


- Capital investment weighted to H2
- Working capital movement due to increased stock build in H1
- Interest also weighted to second half
- Financing fees split between redemption of old Fixed rate notes, issue of new notes and RCF extension

WE HAVE REDUCED YEAR END NET DEBT BY NEARLY £90m IN LAST 3 YEARS



£89m Organic Net debt reduction over last 3 years

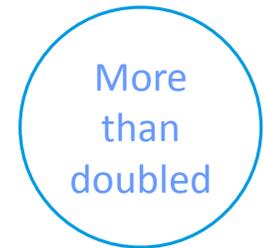


Premier Foods debt levels are the lowest since it became a public Company

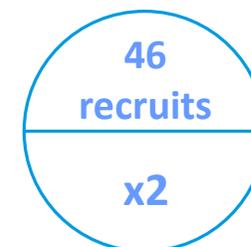
Investment over last 3 years



Consumer marketing + Capex



Innovation rate



Sales & Marketing and Apprenticeships*



Graduates

* Over the last year

COMBINED PENSION SCHEMES – ACCOUNTING BASIS

Combined surplus £34m lower at £283m



IAS19 Accounting valuation (£m)	<u>29 September 2018</u>			<u>31 March 2018</u>		
	RHM	Premier Foods	Combined	RHM	Premier Foods	Combined
Assets	4,057	668	4,725	4,185	679	4,864
Liabilities	(3,341)	(1,101)	(4,442)	(3,431)	(1,116)	(4,547)
Surplus/(Deficit)	716	(433)	283	754	(437)	317
Surplus/(Deficit) net of deferred tax (Tax @ 17.0%)	594	(359)	235	626	(363)	263
Discount rate	2.85%	2.85%	2.85%	2.70%	2.70%	2.70%
Inflation rate (RPI)	3.25%	3.25%	3.25%	3.15%	3.15%	3.15%

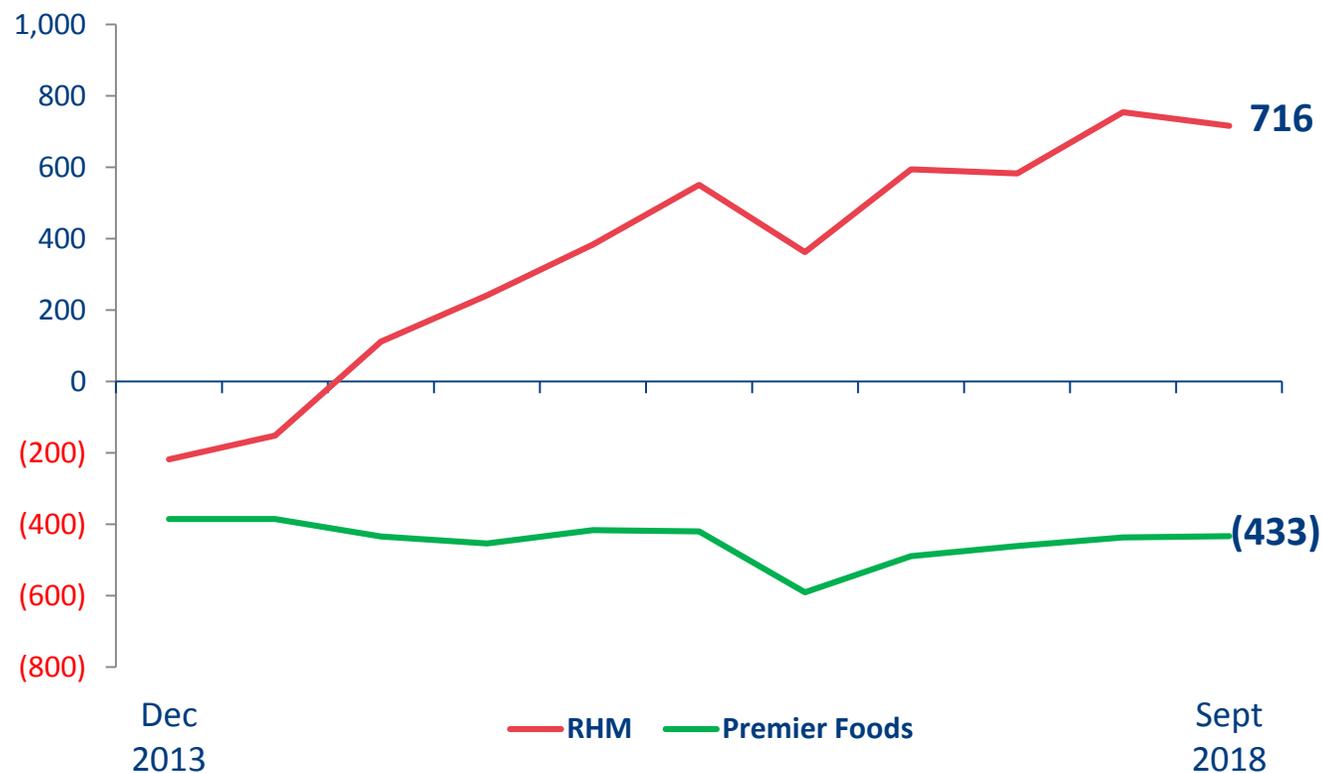
- Assets reduced by £139m in the combined schemes due to Interest rate swaps valuations
- Combined liabilities £105m lower due to increase in discount rate, partly offset by an increase in the inflation rate assumption
- NPV of future pension deficit payments remains unchanged at £300-320m

PENSION SCHEMES VALUATION EVOLUTION

Position of principal schemes stable and improving



Surplus/
(Deficit)
£m



FY18/19 CASH GUIDANCE

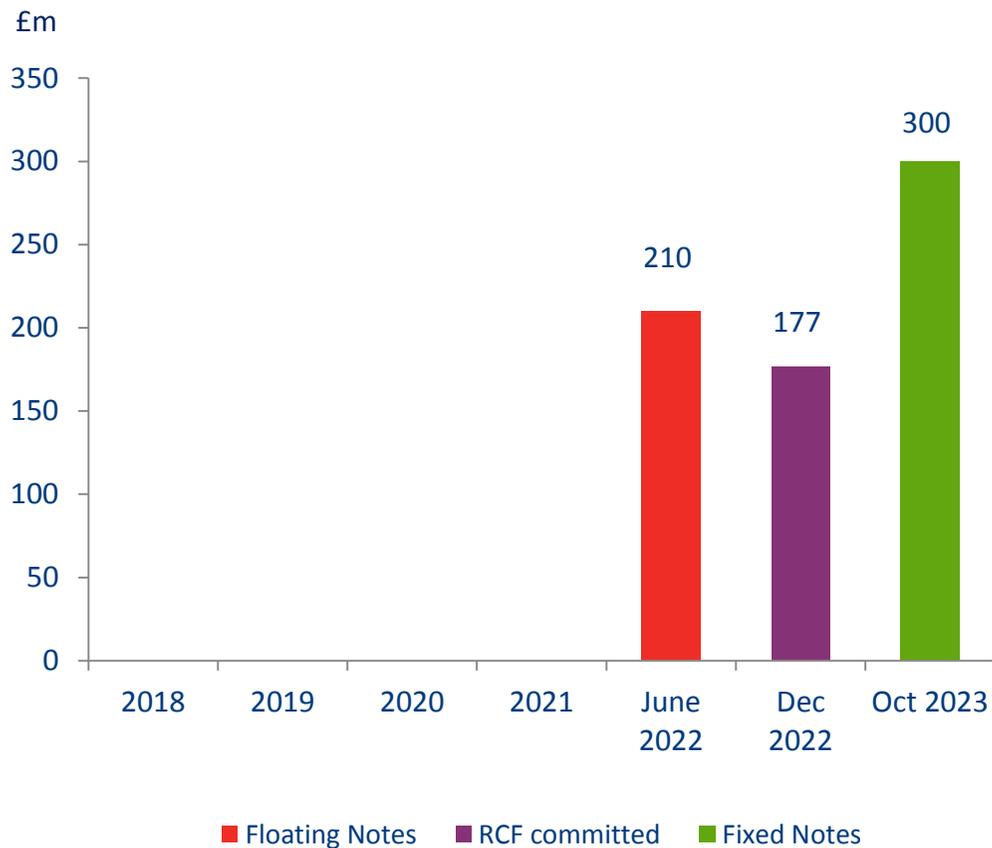


FY18/19 guidance	£m
Working capital	Slightly negative
Depreciation	£16-£18m
Capital expenditure	Maximum £22m
Interest – cash	£30-£34m
Interest – P&L	£40-£43m
Tax – cash	Nil
Tax – notional P&L rate	19.0%
Pension deficit contributions	£35m
Pension administrative & PPF levy cash costs	£6-£8m
Cash restructuring costs	£10-12m
Financing fees	£12m

- Interest lower due to phasing of £300m Fixed rate notes due October 2023 coupon payments
- Working capital movement dependent on Brexit deal

CAPITAL STRUCTURE

£300m Fixed rate note issued in H1 and RCF extension to December 2022



- Appropriate liquidity and a comfortable maturity profile
- First maturity in June 2022
- Total committed RCF £177m following refinancing

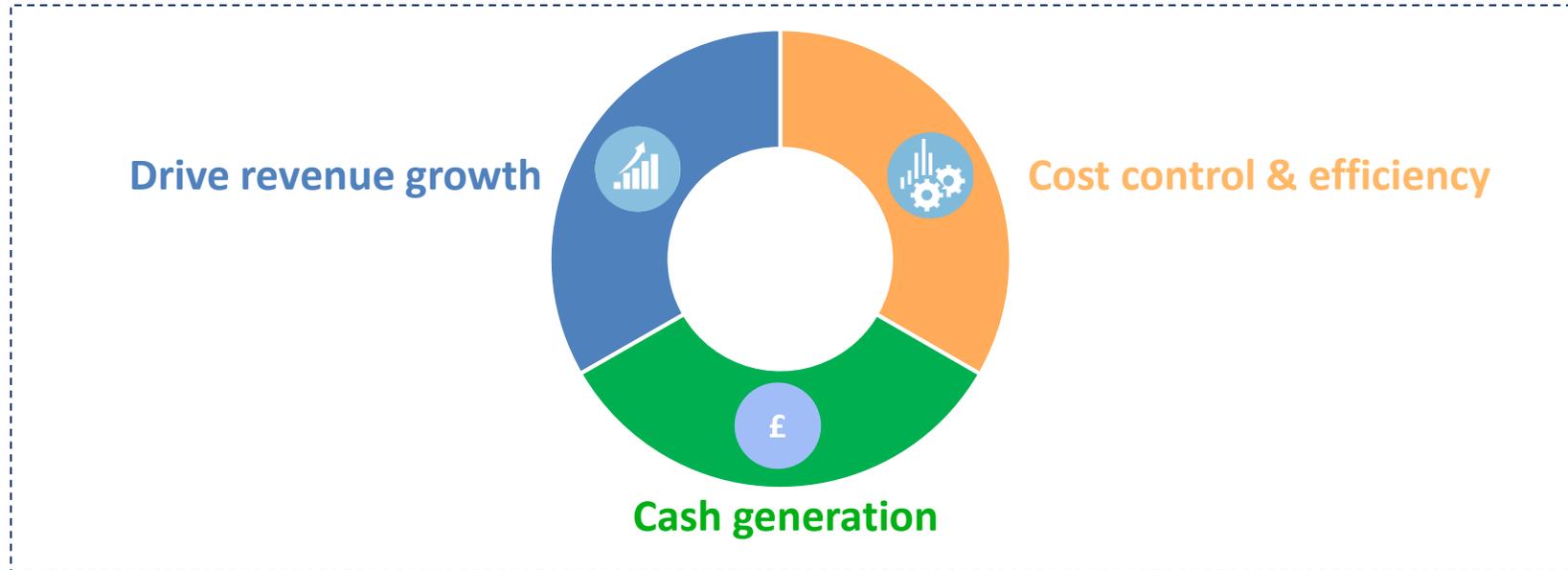


Deliciously creamy

Gavin Darby
Chief Executive Officer
Operational review



THE BOARD'S STRATEGY: BUILDING BUSINESS, DELEVERAGING AND ACCELERATING VALUE CREATION



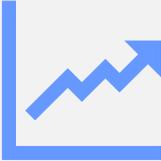
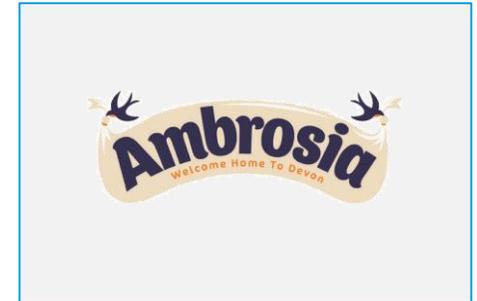
Keep building business

Net debt/EBITDA below 3.0x by March 2020

Overlay with actions to accelerate shareholder value creation

STRATEGY & POTENTIAL DISPOSAL

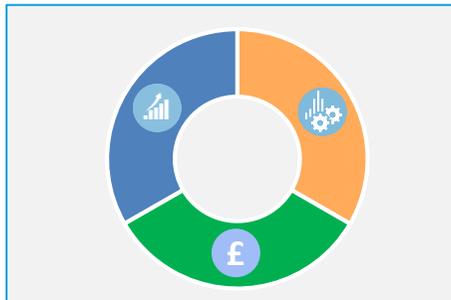
There is no certainty that a transaction will complete



1. Accelerated investment of

- Consumer marketing
- Capital expenditure

2. Meaningful debt reduction



Core Plan

Options to accelerate shareholder value

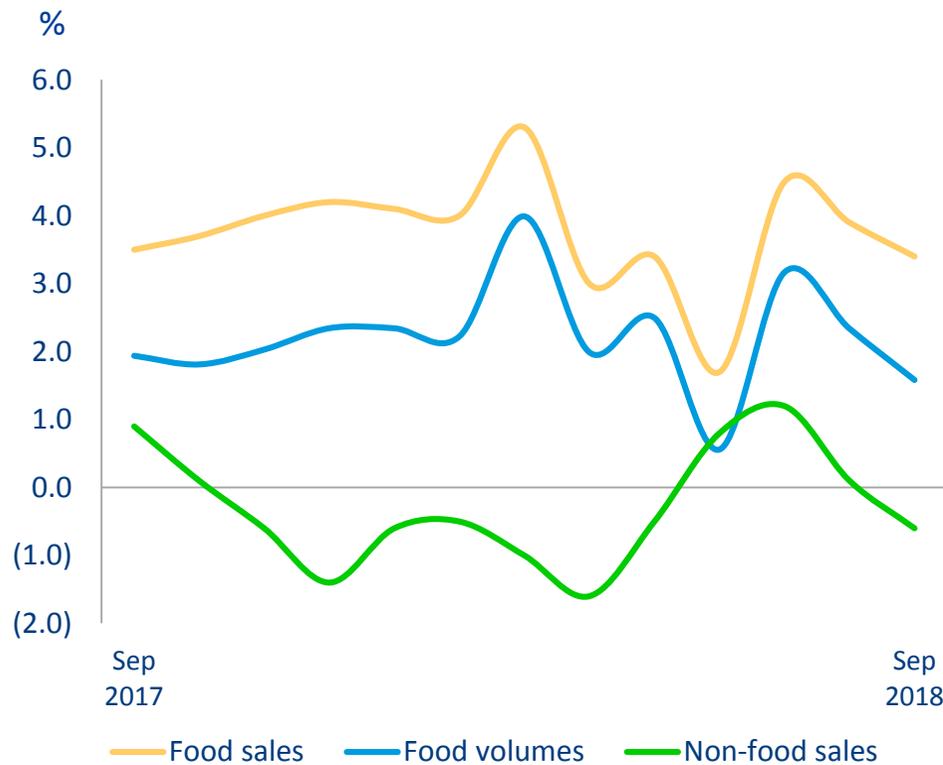
Potential disposal

INDUSTRY CONTEXT

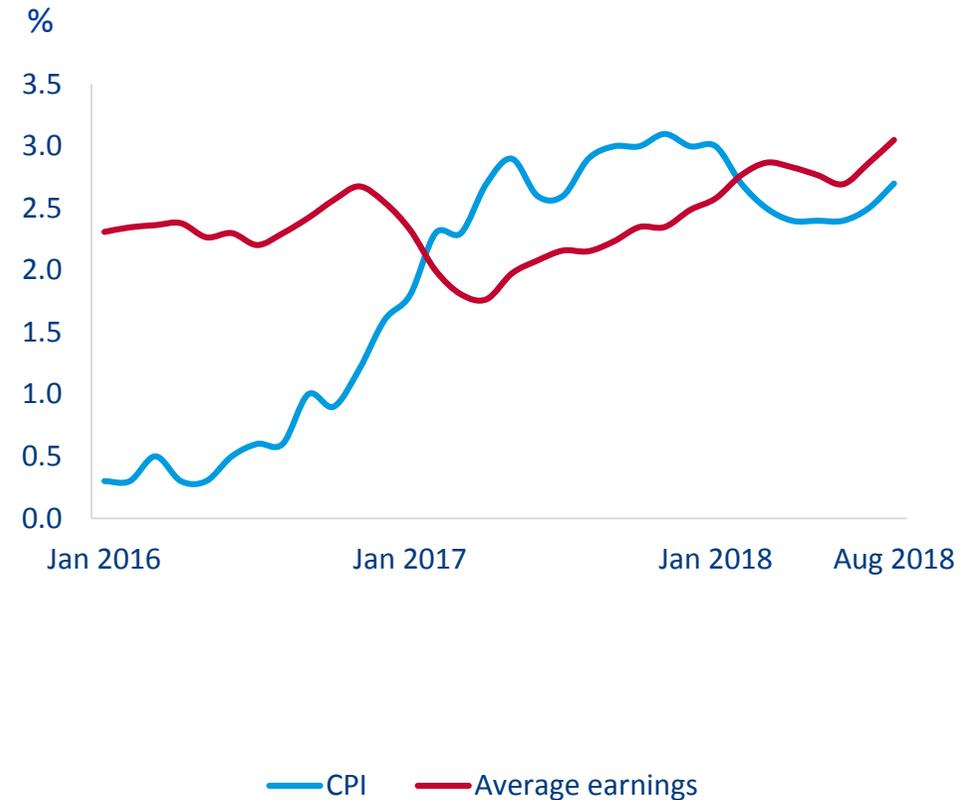
UK food sales displaying consistent growth as purchasing power returns



Food sales vs Non-food sales



Average earnings ahead of inflation



Sources: British Retail Consortium, September 2018; ONS

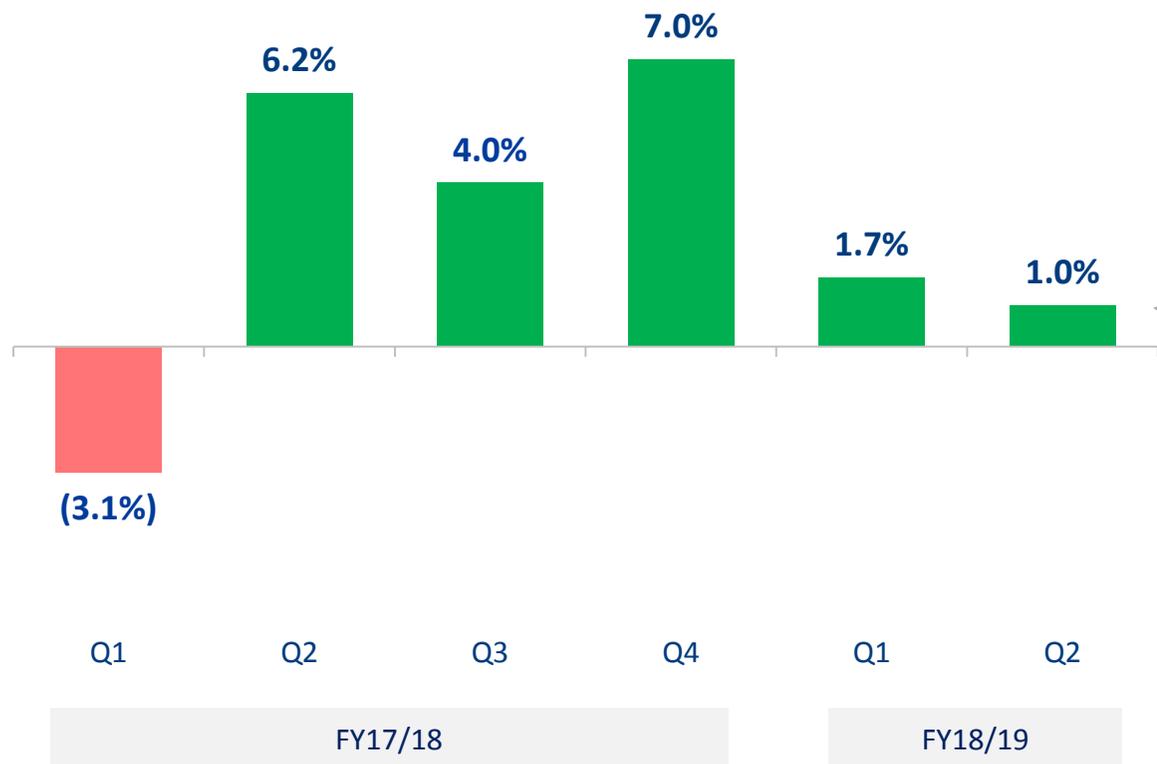
CONTINUED QUARTERLY REVENUE GROWTH

Q2 sales growth despite strong prior year comparative and hot summer



Quarterly Revenue growth

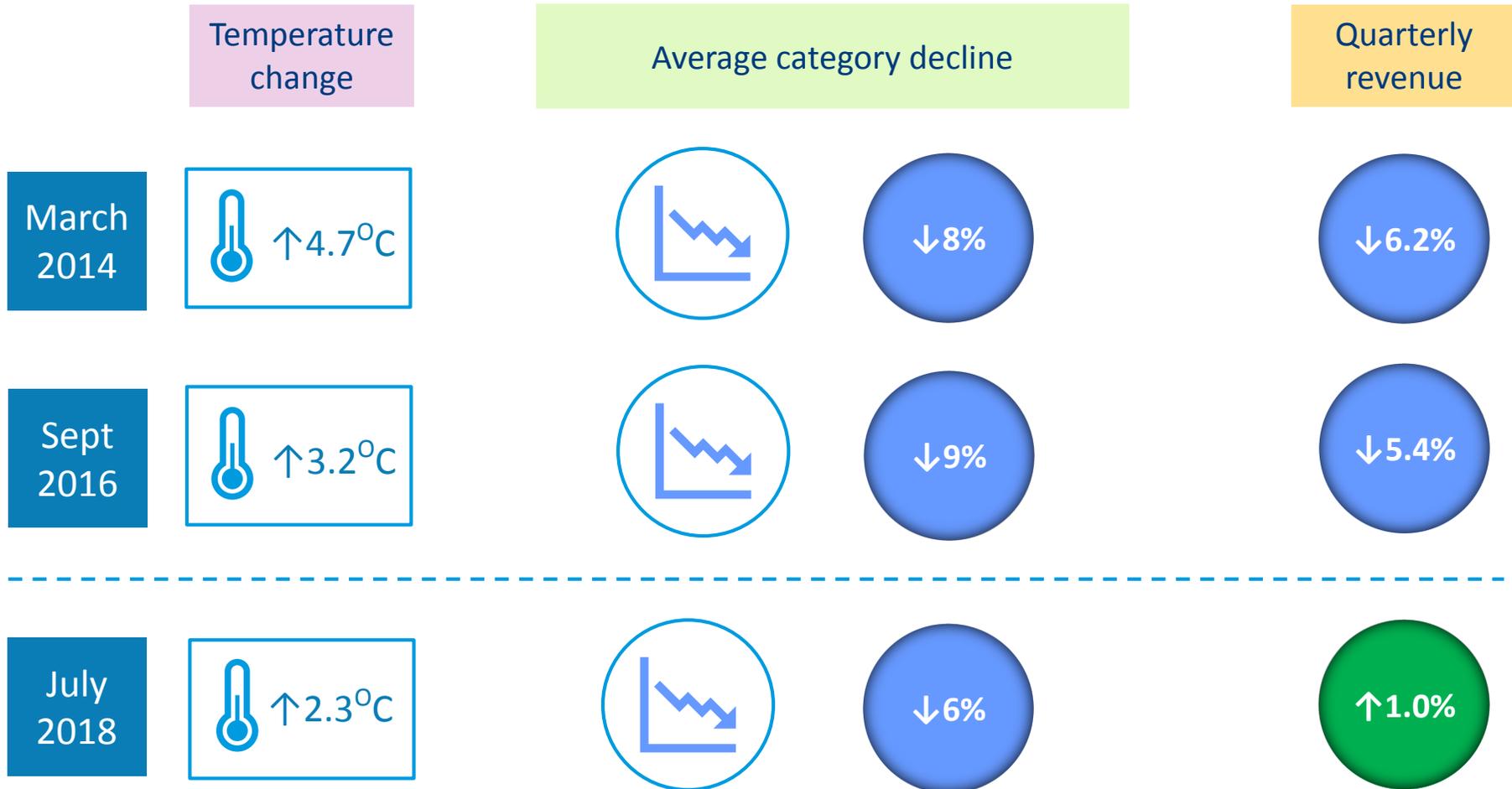
% movement year on year



- ↑ Mr Kipling
- ↑ Batchelors
- ↓ Thermometer
- ↓ Truck

OUR BUSINESS IS MORE RESILIENT THAN 4 YEARS AGO

Innovation strategy insulating against weather fluctuations



LOGISTICS UPDATE

Final phase of logistics transformation programme experiencing challenges



Logistics Transformation



Programme stages and overview:

- Phase 1 completed end of FY17/18
- Phase 2 completed in Quarter 1
- Phase 3 transition commenced in Quarter 2:
 - Ramp up to expected operational performance by third party provider behind original plan
 - Initial labour availability and retention issues now resolved
 - Customer service levels currently below normal high standards but improving
 - Additional contingency plans in place to mitigate any further impacts
 - Sweet Treats revenue expected to be impacted in Quarter 3
 - Grocery revenue expected to be unaffected in Quarter 3

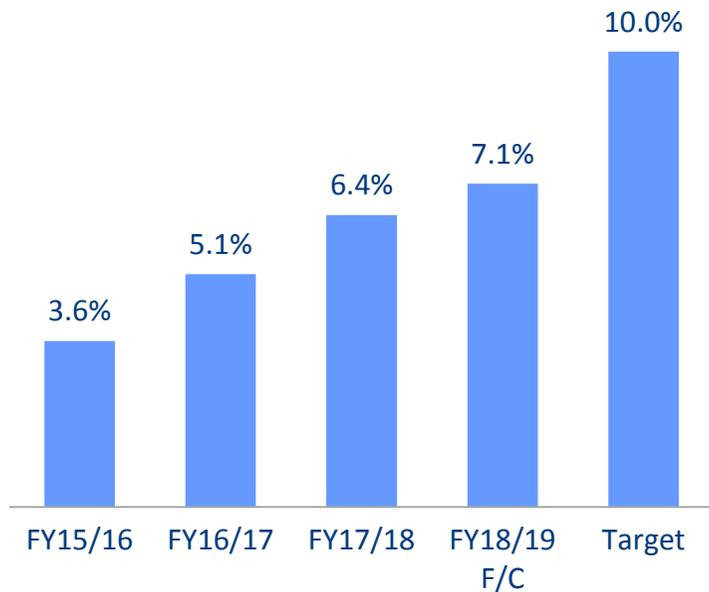
PRODUCT INNOVATION CONTINUES TO SUPPORT GROWTH

All our new product innovation is aligned to consumer trends

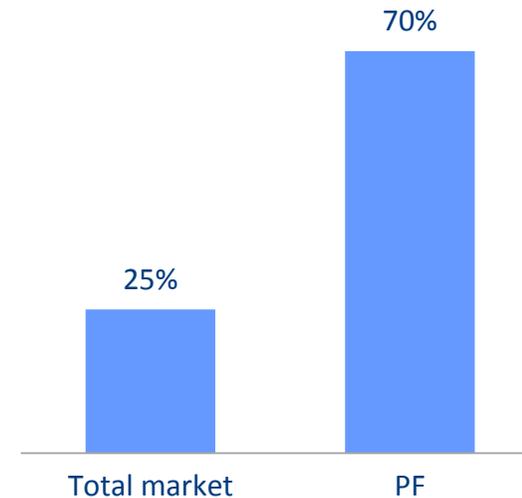


Innovation as % UK branded sales*

Targeting 10% of UK branded sales



% of NPD in market after 2 years



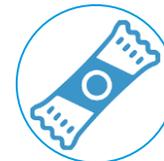
Health & Nutrition



Convenience



Snacking/On the go



Indulgence



* - For definitions, see appendix

SUCCESSFUL MR KIPLING RELAUNCH IN H1

The Group's biggest brand delivered double-digit growth



FY17/18

↓ 2%
Revenue

↓ 3%
Volume

Brand Relaunch Ingredients



TV advertising



NPD



Packaging redesign



Instore execution

FY18/19 H1

↑ 13%
Revenue

↑ 5%
Volume

BACHELORS & NISSIN RETAIN CATEGORY LEADERSHIP

Batchelors pots range revenues doubled in H1



Batchelors



+7%
H1 revenue
growth



Nissin



+63%
H1 revenue
growth



Source: IRI, 52 w/e 29 September 2018

HEALTH & NUTRITION

Better for you choices across the portfolio



Health & Nutrition range

Lower calories, Lower sugar, Green traffic lights, Gluten free



30%
less sugar

30%
less fat

30%
less sodium

Gluten
free

Per pack				
Energy 2368kJ 563kcal	Fat 10.6g	Saturates 6.4g	Sugars 13.8g	Salt 1.92g
28%	24%	32%	15%	32%
% of an adult's Reference Intake				
Typical Energy values per 100g: 554kJ/132kcal				

Front of
pack IGD
best
practice

GREAT INNOVATION COMING FOR H2

Aligned to key consumer trends



Lloyd Grossman	
'Pasta Italia' Sachets	'Pasta Italia' Pots



Ambrosia
Pot desserts



Oxo
Premium stock



Angel Delight	
Layers pots	Jelly pots



Sharwood's
Noodle pots



Cadbury
Baking mixes



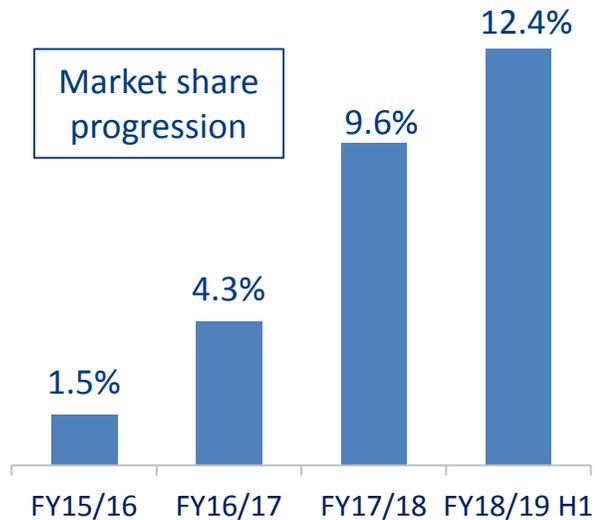
INTERNATIONAL HIGHLIGHTS

Australia Cadbury cake in market performance strong; highest ever in H1



Australia

Cake



- International quarterly growth pauses after 15 consecutive quarters growth
- H1 Revenue down (9%) due to phasing of shipments of Cadbury cake to Australian retailers
- However, further market share gains show consumer demand continues

Sharwood's

Revenue growth +47%



- Sharwood's revenue growth due to increased instore feature
- Market share gains



- Sharwood's strong growth following price re-alignment
- Targeted marketing activity

Source: Nielsen Australia, 26 w/e 7 October 2018

BREXIT

Scenario planning by cross-functional management committee



Scale & context

<p>€50m</p> <p>Net annual Euros spend</p>	<p>c.£550m</p> <p>Annual 3rd party spend</p>
<p>85%</p> <p>Spend with UK suppliers</p>	<p>3.4%</p> <p>FY17/18 revenue to EU</p>
<p>c.3.5%</p> <p>Seasonal EU employees</p>	<p>c.30%</p> <p>Raw materials EU sourced</p>

Scenario planning

1. Scenario planning for several months
2. Broad range of commodity expenditure, with relatively low single exposure
3. Close collaboration with suppliers & customers to explore stock building
4. Stock building of raw materials
5. Short-term impact on working capital movement in Q4 – up to £10m
6. Focus on key, high selling SKUs

CORPORATE & SOCIAL RESPONSIBILITY

We are making good progress in a number of areas



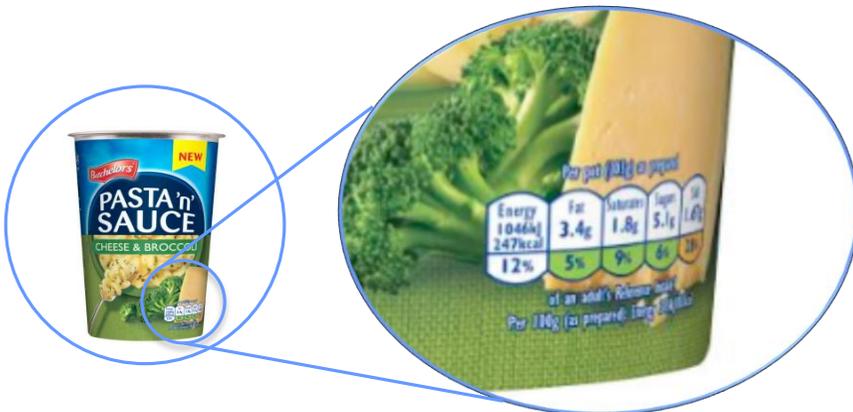
Sugar

1,000
Tonnes

Remove 1,000 Tonnes of sugar from portfolio by end of FY18/19



Calorie control



Plastics

70%

Recyclable plastics used in our products

240
Tonnes

Tonnes of plastics removed over last 3 years

80
Tonnes

Further reduction commitment in 2018

<1/3

Plastics as proportion of our total packaging materials

SUMMARY

Financial results

+1.3%

H1 Revenue growth

+6.2%

H1 Trading profit

+13.8%

H1 Adjusted eps

£510m
↓£26m*

Net debt

Strategic & Operational Headlines



Mr Kipling relaunch



Batchelors



Strong H2 pipeline



Logistics challenges

* - Compared to FY17/18 H1

- Committed to reducing Net debt by £25m per annum
- Net debt/EBITDA target of below 3.0x expected by March 2020, excluding any M&A impact
- Working in parallel to identify other strategic opportunities to accelerate the Company's turnaround
- Any transaction would aim to provide opportunity to accelerate investment in consumer marketing, capex and meaningful Net debt reduction
- Third party discussions regarding potential disposal of Ambrosia
- Strong innovation plan for H2
- Logistics transformation programme expected to adversely impact Sweet Treats Q3 revenue
- Full year profit expectations unchanged



PREMIER FOODS



Q&A

NISSIN

Soba

Appendix



CAUTIONARY STATEMENT



Certain statements in this presentation are forward looking statements. By their nature, forward looking statements involve a number of risks, uncertainties or assumptions that could cause actual results or events to differ materially from those expressed or implied by those statements. Forward looking statements regarding past trends or activities should not be taken as representation that such trends or activities will continue in the future. Accordingly, undue reliance should not be placed on forward looking statements.

Please note that any disclosures or statements referring to pro forma results provided in this presentation have not been subject to audit or review by the Company's auditors.

DEFINITIONS

- The period 'FY18/19 H1' refers to the 26 weeks ended 29 September 2018. The period 'FY17/18 H1' refers to the 26 weeks ended 30 September 2017.
- The period 'Q2' refers to the thirteen weeks ended 29 September 2018 and the comparative period, the thirteen weeks ended 30 September 2017.
- Trading profit is defined as Profit/(loss) before tax before net finance costs, amortisation of intangible assets, impairment, fair value movements on foreign exchange and other derivative contracts, restructuring costs, and net interest on pensions and administration expenses
- Adjusted profit before tax is defined as Trading profit less net regular interest. Net regular interest is defined as net finance cost after excluding write-off of financing costs, the early redemption fee paid in the period, fair value movements on interest rate financial instruments and other interest. Adjusted earnings per share is defined as Adjusted profit before tax less a notional tax charge of 19.0% divided by the weighted average of the number of shares of 840.8 million (26 weeks ended 30 September 2017: 834.2 million).
- Innovation as % sales defined as branded sales from the Grocery and Sweet Treats business units (excluding International & Knighton) from new product development and existing product development from product codes launched in the last 24 months

LEADING CATEGORY POSITIONS

Strong market shares and high household penetration

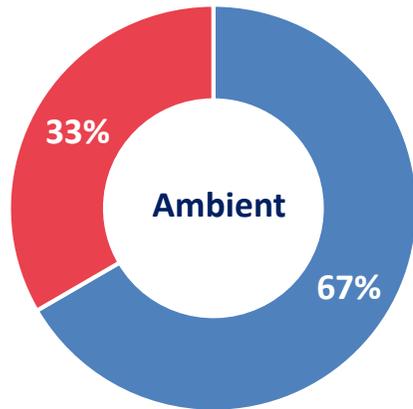


Categories						
	Brands			Position	Share	Penetration
Flavourings & Seasonings				1	43%	74%
Quick Meals, Snacks & Soups				1	31%	46%
Ambient Desserts				1	35%	56%
Cooking Sauces & Accompaniments				1	16%	52%
Ambient Cakes				1	22%	63%

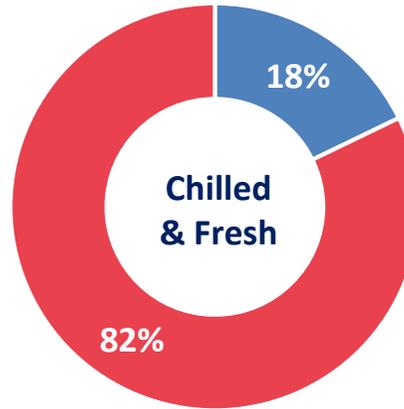
Sources: Category position & market share: IRI 52 w/e 29 September 2018; Penetration: Kantar Worldpanel 52 w/e 9 September 2018

RETAILER BRAND

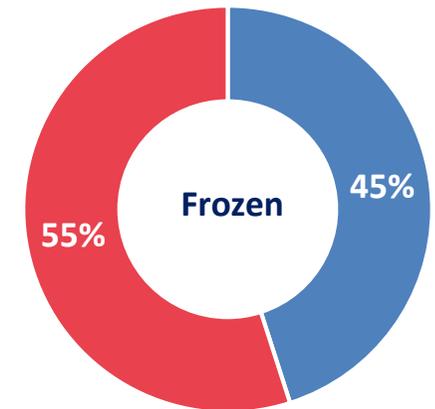
Ambient grocery shows lowest prevalence of retailer brand in UK grocery



■ Branded ■ Non-branded



■ Branded ■ Non-branded



■ Branded ■ Non-branded

Market size	Ambient	Chilled & Fresh	Frozen
	£29bn	£41bn	£6bn

	Flavourings & Seasonings	QMS	Cooking Sauces	Ambient Desserts	Ambient Cake
Market size	£383m	£379m	£816m	£300m	£1,020m
PF share	43.1%	31.2%	15.6%	34.8%	22.3%
Own label share	13.0%	5.7%	25.6%	19.8%	51.5%

Sources: Kantar Worldpanel, 52 weeks ended 25 March 2018, IRI 52 weeks ended 29 September 2018

CUSTOMER & CATEGORY REVIEW

Long term outperformance in range reviews and an agile business model



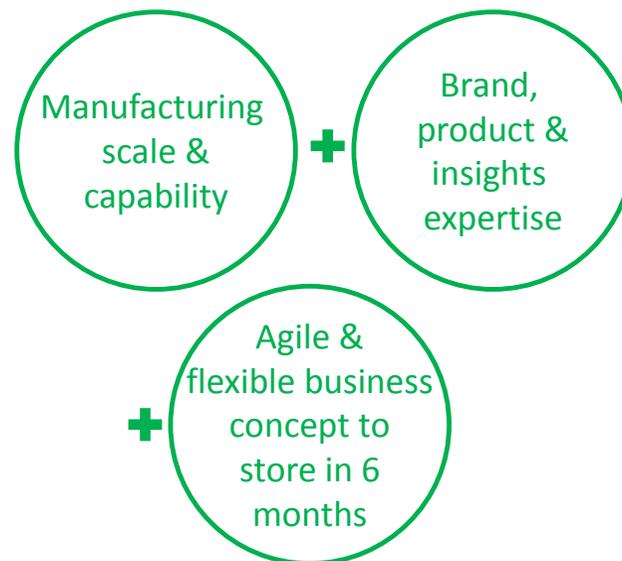
Net category distribution points gain 2018 vs 2013



Index 100 = Distribution points parity, 2018 vs 2013

- Three out of four major customers gained distribution since 2013
- Reflects a period of many range reviews by retailers

Why is PF a great partner to UK retailers?



GROCERY NON-BRANDED GROWTH B2B AND CONTRACT WINS



Grocery H1 revenue commentary

Grocery Non-branded up +13.6%

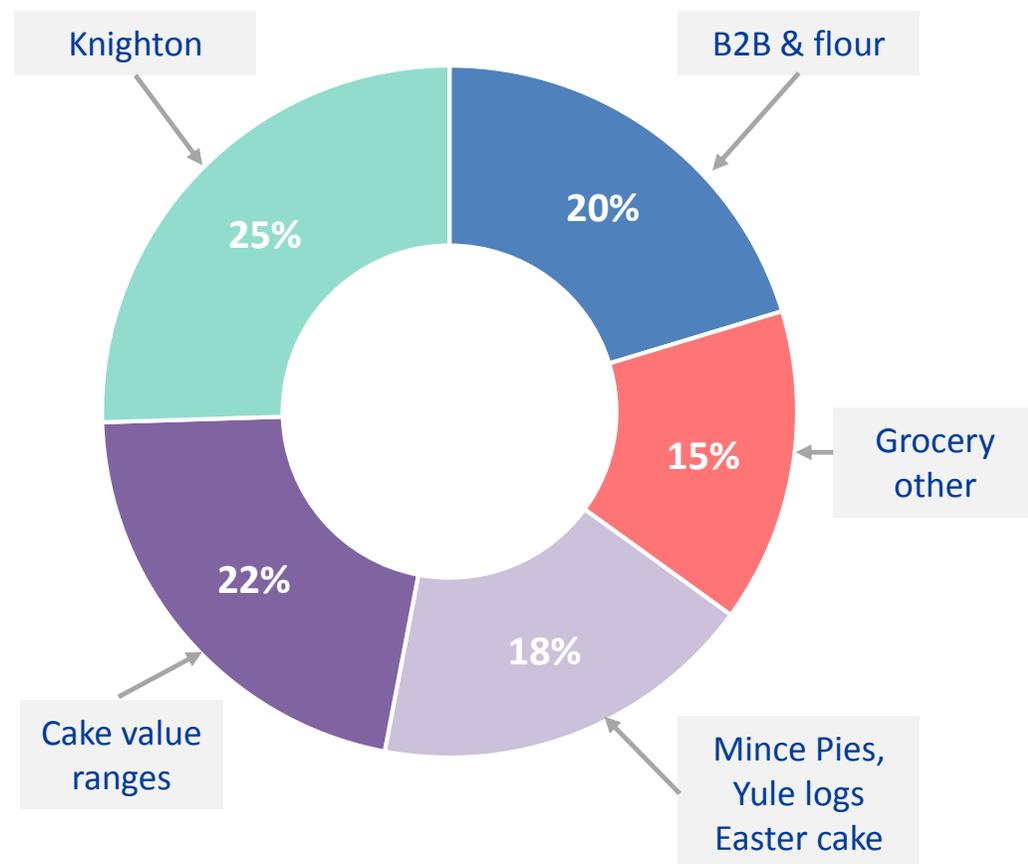
- Knighton Foods growing and accounts for half of the growth
- Retailer brand contract wins in Desserts, Flour, Stuffings and Noodles
- Other B2B phasing benefits

Sweet Treats H1 revenue commentary

Sweet Treats Non-branded down (13.1%)

- Various retailer brand contract exits
- Some impact from logistics transformation project
- Reduction in shelf space to branded products in one retailer

Non-branded revenue by type



INTEREST & TAXATION



Interest		
£m	FY18/19 H1	FY17/18 H1
Senior secured notes interest	16	16
Bank debt interest	3	4
	19	20
Amortisation of debt issuance costs	2	2
Net regular interest	21	22

Taxation
<ul style="list-style-type: none">▪ Deferred tax liability £3m▪ Capital allowances in excess of depreciation provide further shield against future taxable profits▪ Notional corporation tax 19.0% in FY18/19; deferred tax rate 17.0%▪ Cash tax expected to be nil for medium term

PENSIONS – COMBINED SCHEMES



£m	29 Sept 2018	31 March 2018
Assets	4,725	4,864
Liabilities	(4,442)	(4,547)
Surplus	283	317
Surplus net of deferred tax @ (17.0%)	235	263

Key IAS 19 assumptions	29 Sept 2018	31 March 2018
Discount rate	2.85%	2.70%
Inflation rate (RPI/CPI)	3.25%/2.15%	3.15%/2.05%
Mortality assumptions	LTI +1.0%	LTI +1.0%

- Combined schemes deficit reflects RHM schemes surplus of £716m partly offset by Premier schemes deficit of £433m

Scheme Assets (£m)	29 September 2018	31 March 2018
Equities	192	297
Government bonds	1,022	1,046
Corporate bonds	20	21
Property	403	391
Absolute/Target return	1,369	1,324
Cash	49	32
Infrastructure funds	237	255
Swaps	593	715
Private equity	415	344
Other	425	439
Total	4,725	4,864

BALANCE SHEET



£m	29 September 2018	31 March 2018
Property, plant & equipment	184	185
Intangibles / Goodwill	1,058	1,075
Retirement benefit assets	716	754
Non-current Assets	1,958	2,014
Working Capital - Stock	100	76
- Debtors	66	75
- Creditors	(220)	(214)
Total Working Capital	(54)	(63)
Net debt		
Gross borrowings	(521)	(520)
Cash	11	24
Total Net debt	(510)	(496)
Retirement benefit obligations	(433)	(437)
Other net liabilities	(54)	(69)
Net Assets	907	949
Share capital & premium	1,492	1,492
Reserves	(585)	(543)
Total equity	907	949